

# Master Curriculum of the Department of International Business, Kainan University, 2022

111/05/17

curriculum	First Year		Second Year	
	Semester1	Semester 2	Semester1	Semester 2
Required Courses (14 credits)	International Enterprise Management Symposium 3	Seminar II 1		
	Research Methodology 3	Organizational Theory and Behavior 3		
	Seminar I 1	International Strategic Management 3		
Professional Electives (Minimum 20 credits)	Language Studies 3	Project Management 3	Special Topics in Asian Pacific Business Management 3	
	International Marketing Management 3	Special Topics in International Financial 3	Corporate Govern and Business Ethics 3	
	Managing the Global Supply-Chain Operations 3	International Organization and Leadership 3	Special Topics in International Marketing Communication 3	
	International Human Resource Management 3	Big Data Analytics and Applications 3	International Media Marketing Advertising Topics 3	
	International Trade Practices Topics 3	Investment Environment of International Business 3		
備註	<ol style="list-style-type: none"> <li>1. In order to achieve the graduation threshold of the department, student must complete 34 credits, of which 14 credits from required courses, 20 credits from core optional courses.</li> <li>2. Master students must write a degree dissertation, submit the dissertation to the dissertation defense committee, pass the public oral dissertation defense, and conduct the final revision to fulfill the requirements for graduation. The dissertation is compulsory but 0 credits.</li> <li>3. Students must either (i) successfully reach TOEIC 550, or (ii) additionally take and complete the course“Language Studies” opened by Department of International Business (the passing grade is 70), to fulfil English ability requirement for graduation.</li> <li>4. Students must obtain at least one professional certificate in business management for graduation.</li> <li>5. Students must publish at least one professional paper in a journal or a conference before graduation. While no limit is set on the author order, a published paper can only be used by a master student to fulfill the requirements for graduation</li> <li>6. Academic Ethics are required courses for 0 credits. In accordance with Regulations of KNU Academic Ethics Courses, students could applied for academic degree oral defense after passing the academic ethics courses. ◦</li> <li>7. These courses regulations were passed at the Curriculum Committee Meeting on May 17th. 2022, and approved for future references by Academics Affairs Meeting on May 17th, 2022.</li> </ol>			