

Curriculum of the Department of International Business, Kainan University, 2019.

108/05/21

General Education(at least 28 credits)	Field	Course Subjects						
	Linguistic Literacy (6 credits)	<ul style="list-style-type: none"> ●Chinese-2 credits ●Foreign Language(Freshman English)-4credits Notes: 1. English major and student with particular circumstances are required to take second foreign language except English, such as Japanese, Thai, Vietnamese, Korean...etc. 2. Other students are required to take 4 credits of “Freshman English”.						
	Scientific Literacy (4 credits)	<ul style="list-style-type: none"> ●Natural Science ●Life Science ●Computer-related information studies 						
	Social Literacy (4 Optional credits)	<ul style="list-style-type: none"> ●Constitution & Politics ●Sociology 						
	Humanistic Literacy (4 Optional credits)	<ul style="list-style-type: none"> ●History ●Art & Humanities 						
	Military Education	Military Education-0 credit						
	Physical Education	Physical Education in day school : 1. All students are required to take 0 credit PE class for four semesters (PE I, PE II). 2. Students could take at most one Elective PE course (Leisure PE, 2 credits could be counted as General Education Optional Electives). Physical Education in division of continuing education : Night class: All students are required to take 0 credit PE class (PE I, PE II) for two semesters.						
	Optional 10 credits from G.E.C							
Curriculum	First Year		Second Year		Third Year		Forth Year	
	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2
Required Courses (55 credits)	Accounting 3	International Business Management 3	International Human Resource Management 3	International Marketing Management 3	Seminar on International Trade Practices 3	International Business Strategies 3	Practice of Projects I 2	Practice of Projects II 3
	Economics 3	Business Japanese II 3	Business English Conversation I 2	Business English Conversation II 2	Business English Writing I 2	Business English Writing II 2	Business Ethics 3	
	Business Japanese I 3		Business Japanese III 3	Business Japanese IV 3	International Financial Management 3			
	Introduction to Business 3							
Professional Electives (Minimum 29 credits)								
The curriculum of electives would be announced on the Website of Department of International Business Dept.								

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1. In order to achieve the graduation threshold of the department, student must complete 128 credits, of which 58 credits from required courses, 29 credits from core optional courses, and 28 credits from general education courses. 16credits are free optional courses accepted for taking any courses from all departments
2. All general education courses must follow the policies of General Education Center. Students must complete the required credit standards of Kainan University.
3. The graduation credits of F.5 Education System students are required to increase at least 12 credits.
4. These courses regulations were passed at the Curriculum Committee Meeting on May 21th. 2019, and approved for future references by Academics Affairs Meeting on May 21th, 2019.

**Curriculum of the Department of International Business, Kainan University,
2019.
(Elective Courses)**

110/06/10

curriculum	First Year		Second Year		Third Year		Forth Year	
	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester2	Semester1	Semester 2
	Business Japanese Conversation I 3	Business Japanese Conversation II 3	Business Japanese Writing I 3	Business Japanese Writing II 3	Special Topics in Research Methodology 3	International Exchange Market 3	Business Innovation and Change Management 3	Corporate Governance 3
	Event Planning and Management I 2	Event Planning and Management II 2	Vietnamese I 3	Vietnamese II 3	International Business Negotiation 3	International Competitive Strategy 3	Strategic Marketing Management 3	Advanced Business English Writing 3
	Europe Business and Management 3	Business and Management on Cross-Strait 3	Watch Anime Learning Japanese 3	Financial Statement Analysis 3	Regulations Analysis of Temporary Worker Service 3	International Supply Chain Management 3	Advanced Business English Conversation 3	Senior Business Japanese II 3
	Calculus 3	International Etiquette and Department 3	Human Resource Management 3	International Organizational Behavior 3	Employment Service Certification and Practices 3	Advanced Business Japanese II 3	Senior Business Japanese I 3	Relationship Communicative 3
	Work Ethics and Professional Ethics 2	Globalization and International Environmental Analysis 3	Enterprise Resource Planning 3	Managerial Psychology 3	Advanced Business Japanese I 3	Asian Investment Environment 3	International Internet Marketing 3	Big Data Analysis 3
		Analysis of Financial Markets 3	Services Marketing Management 3	Quality Management 3	Seminar on Cross Strait Investment 3	Case Studies on Human Resource Dispatch Management 3		
			International Marketing Channels 3	The Interpretation of Employment Service Act 3	Case Study on Integrated Marketing Communications 3	International Franchise 3		
			Business and Management in Japan 3	Internationalization of Employee Dispatching 3	Service Management of Air Transportation 3	International Investment and Strategy 3		

			International Finance and Investment 3	International Finance Investment and Risk Management 3	Professional Certification and Practices II 3	Investment and Finance 3		
			Production & Operation Management 3	Southeast Asian Business and Management 3	International Tour Guide Practicum 3	Counselling of Language Certificate 3		
			Trust Certification and Practices 3	Analysis of Cross-Strait Investment Environment 3	Lectures on Financial Issues 3	The Enterprise Internal Control Basic Ability Certification and Practices 3		
			Pop Culture Analysis 3	Finance and Banking Management Practice Forum 3	Consumer Behavior 3	Workplace Image Management 3		
				Professional Certification and Practices I 3				
				Customer Relationship Management 3				