

Master Curriculum of the Department of International Business, Kainan University, 2024

(Applicable to freshmen enrolled in the 113th academic year)

113/05/14 新訂

curriculum	First Year		Second Year	
	Semester1	Semester 2	Semester1	Semester 2
Required Courses (18 credits)	Special Topics in International Business Management 3	Corporate Governance and Business Ethics 3		
	Business Research Methods 3	Organizational Theory and Behavior 3		
	Asia-Pacific Business Management Seminar 3	International Strategic Management 3		
Professional Elective Courses (at least 18 credits required)	Language Research 3	Project Management 3	Special Topics in International Marketing Communication 3	
	International Marketing Management Seminar 3	International Finance Seminar 3	Practical International Financial Management 3	
	International Supply Chain Management Seminar 3	International Organizational Leadership Seminar 3	Global Sustainable Development and Business Opportunities 3	
	International Human Resource Management Seminar 3	Big Data Analysis and Applications 3	Corporate Sustainability Development Seminar 3	
	International Business and Trade Seminar 3	Analysis of International Business Investment Environment 3	International Business Etiquette 3	

Note	<ol style="list-style-type: none"> 1. The department's graduation requirement is 36 credits, which includes: 18 credits of "Core Professional Courses" and 18 credits of "Professional Elective Courses." 2. Master's students in this department must write a "Master's Thesis." The thesis must be evaluated by a thesis committee, undergo a public defense, and be revised and approved before fulfilling the graduation requirements. The thesis is not included in the graduation credits. 3. The graduation English proficiency requirement is to achieve a TOEIC score of 550, or to take the "Language Research" course offered by the department. Students who pass this course (with a passing score of 70) will be considered as having met the department's English graduation requirement. 4. At least one research paper must have been published (including) in domestic or international academic conferences or journals. The order of authorship does not matter, but each paper can only be applied for by one individual. 5. The "Academic Ethics" course is a required course with 0 credits. After passing the course, students may apply for the thesis defense (according to the "Implementation Guidelines for Academic Research Ethics Education at Kainan University"). 5. This course was approved by the University Curriculum Committee on May 14, 2024, and was confirmed by the Academic Affairs Meeting on May 14, 2024.
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