## Curriculum of the Department of International Business, Kainan University, 2022.

111/05/18

	Field	Course Subjects
	Linguistic Literacy (6 credits)	<ul> <li>Chinese-2 credits</li> <li>Foreign Language(Freshman English)-4credits</li> <li>Notes:</li> <li>1. English major and student with particular circumstances are required to take second foreign language except English, such as Japanese, Thai, Vietnamese, Koreanetc.</li> <li>2. Other students are required to take 4 credits of "Freshman English".</li> </ul>
General Education(at least 28 credits)	Scientific Literacy (4 credits)	<ul> <li>Natural Science ●Life Science</li> <li>Computer-related information studies</li> <li>Notes:</li> <li>Major in department of Information Management students have to take 4optional credits in scientific literacy field.</li> <li>Other students must take 2 credits of "Programming" in computer-related information studies and 2 optional credits in scientific literacy field.</li> </ul>
at lea	Social Literacy (4 Optional credits)	<ul><li>Constitution &amp; Politics</li><li>Sociology</li></ul>
st 28 c	Humanistic Literacy (4 Optional credits)	●History ●Art & Humanities
redit	Military Education	Military Education -0 credit
(S.)	Physical Education	Physical Education in day school:  1. Required PE courses are 2 credits. Each course is 1 credit for 2 class hours, students have to take 2 courses in total (PE I, PE II).  2. Students can take at most 1 course (2 credits, which can be counted asoptional credits from general education) for elective PE course (Leisure Physical Education).  Physical Education in division of continuing education:  Required PE courses are 2 credits. Each course is 1 credit for 2 class hours, students have to take 2 courses in total (PE I, PE II).
		Optional 8 credits from G.E.C

Notice: Taking the courses which are excluded by the departments will not be counted as graduation credits.

	First Year		Second Year		Third Year		Forth Year	
curriculum	Semester1	Semester 1	Semester1	Semester 1	Semester1	Semester 2	Semester1	Semester 2
	Accounting 3	International	International	International	Seminar on	International	Practice of	Practice of
		Business	Human Resource	Marketing	International	Business	Projects I 2	Projects II 3
		Management 3	Management 3	Management 3	Trade Practices	Strategies 3		
Req					3			
Required Courses (55credits)	Economics 3	Business	Business English	Business English	Business English	Business English	Business	
l Cou		Japanese II 3	Conversation I 2	Conversation II	Writing I 2	Writing II 2	Ethics 3	
ırses s)				2				
	Business		Business	Business	International			
	Japanese I 3		Japanese III 3	Japanese IV 3	Financial			
					Management 3			

	Introduction to Business 3							
		Profe	ssional Ele	ectives (Mini	mum 29 cre	edits)		<u> </u>
The	curriculum of e	electives w	ould be an	nounced on	the Website	of Departme	ent of Interi	national
			I	Business Dep	t.			
	from required of	ourses, 29 cre	dits from core	nold of the depart e optional courses ny courses from a	s, and 28 credits	-		
備	from required of free optional co 2. All general required credit	ourses, 29 cre ourses accepted education constandards of K	dits from core I for taking ar urses must fo Lainan Univer	e optional courses ny courses from a ollow the policies sity.	s, and 28 credits Il departments s of General E	from general education Center	ducation course	es. 16credits
備註	from required of free optional co 2. All general required credit 3. The graduati	ourses, 29 cre ourses accepted education con standards of K on credits of F	dits from core I for taking an urses must fo Lainan Univer E.5 Education	e optional courses ny courses from a ollow the policies	s, and 28 credits Il departments s of General E	from general education Center	r. Students mus	es. 16credits
	from required of free optional co 2. All general required credit 3. The graduati 4. These course	ourses, 29 cre ourses accepted education constandards of K on credits of F es regulations	dits from core I for taking ar urses must fo Lainan Univer E.5 Education were passed a	e optional courses ny courses from a ollow the policies sity. System students	s, and 28 credits ill departments s of General E are required to in Committee Me	from general education Center	r. Students mus	es. 16credits

## Curriculum of the Department of International Business, Kainan University, 2022.

(Elective Courses)

111/05/04

	Fir	rst Year	Sec	cond Year	Third	l Vear		1/05/04 rth Year
curriculum	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2
	Business	Business	Business	Business Japanese	International	International	Business	Corporate
	Japanese	Japanese	Japanese	Writing II 3	Business	Exchange	Innovation	Govern 3
	Conversation I	_	Writing I 3	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	Negotiation 3	Market 3	and Change	
	3	II 3	Witting 1 3		regotiation 5	Market 3	Management 3	
	Event	Event Planning	Watah Anima	Financial Statement	Dogulations	International	Strategic	Advanced
	Planning and		Learning	Analysis 3		Competitive	Marketing	Business English
	_	Management II	Japanese 3		Temporary	Strategy 3	Management 3	Writing 3
	2	2			Worker Service 3			
	Europe	Business and	Human	International	Employment	International	Advanced	Senior Business
	Business and	Management	Resource	Organizational	Service	Supply Chain	Business	Japanese II 3
Pro	Management 3	on Cross-Strait	Management	Behavior 3	Certification and	Management	English	
fess		3	3		Practices 3	3	Conversation	
sion							3	
al E	Calculus 3	International	Enterprise	Managerial	Advanced	Advanced	Senior	Relationship
lect		Etiquette and	Resource	Psychology 3	Business	Business	Business	Communicative
Professional Electives (Minimum 29 credits)		Deportment 3	Planning 3		Japanese I 3	Japanese II 3	Japanese I 3	3
(M	Work Ethics	Globalization	Services	Quality	Seminar on Cross	Asian	International	Big Data
inin	and	and	Marketing	Management 3	Strait Investment	Investment	Internet	Analysis 3
mur	Professional Ethics 2	International Environmental	Management3	g	3	Environment 3	Marketing 3	
1 29	Etines 2	Analysis 3	gemente			3		
cre		Analysis of	International	The	Case Study on	Case Studies		
dits		Financial	Marketing	Interpretation of	Integrated	on Human		
		Markets 3	Channels 3	Employment	Marketing	Resource Dispatch		
				Service Act 3	Communications	Management		
					3	3		
		Business	Business and	Internationalization	Service	International		
			Management		Management of	Franchise 3		
		Japanese	in Japan 3	of	Air			
		Conversation		Employee	Transportation 3			
		II 3	International	Dispatching 3 International	Professional	International		
			Finance and	Finance Investment	Certification and	Investment		
			Investment 3	and Risk	Practices II 3	and Strategy 3		
				Management 3				

& (	Oduction Southeast Asian Department Business and Management 3	Consumer  Lan  Rabayiar 3	unselling of nguage rtificate 3
	Analysis of Cross-strait Investment Environment 3	Ima	rkplace nge nagement
	Professional Certification and Practices I 3 Customer Relationship Management 3		