

Master Curriculum of the Department of International Business, Kainan University

(Applicable to freshmen admitted in academic year 112)

curriculum	First Year		Second Year	
	Semester1	Semester 2	Semester1	Semester 2
Required Courses (18 credits)	International Enterprise Management Symposium3	Corporate Govern and Business Ethics3		
	Research Methodology3	Organizational Theory and Behavior3		
	Special Topics in Asian Pacific Business Management 3	International Strategic Management3		
Professional elective subjects (Must take at least 18 credits)	Study of Language 3	Project Management3	Special Topics in International Marketing	
	International Marketing Management Project3	Special Topics in International Financial 3	Communication3	
	Special Topics in International Supply Chain Management 3	Special Topics in International Organizational Leadership 3	Practical International Financial Management 3	
	Special Topics in International Human Resource Management 3	3	Global Sustainable Development and Business Opportunities 3	
	Special Topics in International Business and Trade Practices 3	Big Data Analytics and Applications 3	Lecture on Corporate Sustainable Development 3	
		International Business Investment Environment Analysis 3	Corporate Govern and Business Ethics 3	

Note

1. Graduation in this department requires 36 credits. These include: 18 credits of "major compulsory subjects" and 18 credits of "major elective subjects" of this department.
2. Master's students in this department must write a "master's thesis." A thesis committee must be established to conduct a public oral examination for the thesis. Only after the revision is passed can the study regulations be completed. Dissertations are not included in graduation credits.
3. The English threshold for graduation must be "TOEIC 550 points", or you can choose the "Language Studies" course offered by our institute. Those who pass this course (passing score is 70 points) will be deemed to have passed the English graduation threshold of our institute.
4. 己 Publish at least one (inclusive) research paper in domestic or foreign academic seminars or journals. The order of the authors is not restricted, but only one person can apply for the same article.
5. The "Academic Ethics" course is a compulsory course with 0 credits. Only after passing the degree can you apply for the degree oral examination. (In accordance with the "Implementation Measures for Academic Research Ethics Education Courses of Kainan University").
6. This course was approved at the school curriculum committee meeting on May 23, 2012, and approved at the academic affairs meeting on May 23, 2012.