

# 開南大學國際企業學系碩士班課程規劃表

Master Curriculum of the Department of International Business,  
Kainan University, 2025  
(114 學年度入學新生適用)  
(Applicable to freshmen enrolled in the 114th academic year)

114/05/13 新訂

課程 curriculum	第 1 學年 First Year		第 2 學年 Second Year	
	上學期 Semester1	下學期 Semester 2	上學期 Semester1	下學期 Semester 2
專業必修科目 (18 學分) Required Courses (18 credits)	國際企業管理專 題 3 International Enterprise Management Symposium 3	公司治理與企業 倫理 3 Corporate Governance and Business Ethics 3		
	企業研究方法 3 Research Methodology 3	組織理論與行為 3 Organizational Theory and Behavior 3		
	亞太經營管理專 題 3 Special Topics in Asian Pacific Business Management 3	國際策略管理 3 International Strategic Management 3		
專業選修科目 (至少應修 18 學分) Professional Electives (Minimum 18 credits)	語言研究 3 Language Studies 3 國際行銷管理專題 3 Seminar in International Marketing Management 3 國際供應鏈管理專題 3 Special Topics in International Supply Chain Management 3 國際人力資源管理專題 3 Special Topics in International Human Resources Management 3 國際經貿實務專題 3 International Trade Practices Topics 3	專案管理 3 Project Management 3 國際財務專題 3 Special Topics in International Financial 3 國際組織領導專題 3 International Organization and Leadership Topics 3 大數據分析與應用 3 Big Data Analysis and Applications 3 國際企業投資環境分析 3 Investment Environment of International Business 3	國際行銷傳播專題 3 Special Topics in International Marketing Communication 3 國際財務管理實務 3 International Corporate Finance Practice 3 全球永續發展與商機 3 Global Sustainable Development and Business Opportunities 3 企業永續發展講座 3 Lecture on Corporate Sustainable Development 國際商務禮儀 3 International Business Etiquette 3	

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Note

1. 本系畢業應修習 36 學分。其中包括：本系「專業必修科目」18 學分，「專業選修科目」18 學分。  
In order to achieve the graduation threshold of the department, student must complete 36 credits, of which 18 credits from required courses, 18 credits from core optional courses.
2. 本系碩士生必須撰寫「碩士學位論文」。學位論文必須成立學位論文委員會，辦理公開口試，修改通過後，才可完成修業規定。學位論文不列入畢業學分。  
Master students must write a degree dissertation, submit the dissertation to the dissertation defense committee, pass the public oral dissertation defense, and conduct the final revision to fulfill the requirements for graduation. The dissertation is compulsory but 0 credits..
3. 畢業英文門檻須通過「多益 550 分」，或加選本所開設之「語言研究」課程，該課程及格者(通過分數為 70 分)，視同通過本所英文畢業門檻。  
Students must either (i) successfully reach TOEIC 550, or (ii) additionally take and complete the course“Language Studies” opened by Department of International Business (the passing grade is 70), to fulfil English ability requirement for graduation.
4. 已公開發表至少一篇(含)以上研究論文於國內、外學術研討會或期刊，其發表作者順序不拘，惟同篇文章以一人申請為限。  
Students must publish at least one professional paper in a journal or a conference before graduation. While no limit is set on the author order, a published paper can only be used by a master student to fulfill the requirements for graduation
5. 「學術倫理」課程為必修 0 學分，合格後，始得申請學位口試。(依「開南大學學術研究倫理教育課程實施辦法」)。  
Academic Ethics are required courses for 0 credits. In accordance with Regulations of KNU Academic Ethics Courses, students could applied for academic degree oral defense after passing the academic ethics courses.
6. 本課程於 114 年 05 月 13 日校課程委員會議通過，114 年 05 月 13 日教務會議核備。  
These courses regulations were passed at the Curriculum Committee Meeting on May 13th. 2025, and approved for future references by Academics Affairs Meeting on May 13th, 2025.