

# Master Curriculum of the Department of International Business, Kainan University, 2019

108/09/17

curriculum	First Year		Second Year	
	Semester1	Semester 2	Semester1	Semester 2
Required Courses (16 credits)	International Enterprise Management Symposium 3	Seminar II 1	Seminar III 1	Seminar IV 1
	Research Methodology 3	Organizational Theory and Behavior 3	International Strategic Management 3	
	Seminar I 1			
Professional Electives (Minimum 18 credits)	International Human Resource Management 3	International Marketing Management 3	Special Topics in Asian Pacific Business Management 3	Special Topics in International Financial 3
	International Financial Management 3	Qualitative Analysis 3	Multinational Operation Management 3	Special Topics in International Marketing 3
	Job Research Topics 3	Managing the Global Supply-Chain Operations 3	Special Topics in Employee Dispatch 3	Knowledge Management 3
	Game Theory 3	Quantification Analysis and Application 3	International Organization and Leadership 3	International Trade Practices Topics 3
	Multivariate Analysis 3	Investment Environment of International Business 3	Corporate Govern and Business Ethics 3	Symposium of High-level Management 3
	Study of Language I 3	International Financial and Investment Topics 3	Project Management 3	Seminar on Business Practices and Management 3
	Special Topic for Multinational Corporations Management 3	Study of Language II 3	Industry Analysis of The Topic 3	Big Data Analytics and Applications 3
			Special Topics in International Marketing Communication 3	

備  
註

1. In order to achieve the graduation threshold of the department, student must complete 34 credits, of which 16 credits from required courses, 18 credits from core optional courses.
2. Master students must write a degree dissertation, submit the dissertation to the dissertation defense committee, pass the public oral dissertation defense, and conduct the final revision to fulfill the requirements for graduation. The dissertation is compulsory but 0 credits.
3. Students must either (i) take and complete the course Study of Language I or Study of Language II opened by Department of International Business, or (ii) pass an English Assessment or the English Joint Examination of Kainan University to fulfil English ability requirement for graduation.
4. Students must obtain at least one professional certificate in business management for graduation.
5. Students must publish at least one professional paper in a journal or a conference before graduation. While no limit is set on the author order, a published paper can only be used by a master student to fulfill the requirements for graduation.
6. Academic Ethics are required courses for 0 credits. In accordance with Regulations of KNU Academic Ethics Courses, students could applied for academic degree oral defense after passing the academic ethics courses. °
7. These courses regulations were passed at the Curriculum Committee Meeting on May 21th. 2019, and approved for future references by Academics Affairs Meeting on May 21th, 2019.
8. These optional courses were passed and approved at the 1<sup>st</sup> Curriculum Committee Meeting of School of Business on September 17th. 2019.