

Master Curriculum of the Department of International Business, Kainan University, 2020

109/05/19

curriculum	First Year		Second Year	
	Semester1	Semester 2	Semester1	Semester 2
Required Courses (16 credits)	International Enterprise Management Symposium 3	Seminar II 1	Seminar III 1	Seminar IV 1
	Research Methodology 3	Organizational Theory and Behavior 3	International Strategic Management 3	
	Seminar I 1			
Professional Electives (Minimum 18 credits)	International Human Resource Management 3	International Marketing Management 3	Special Topics in Asian Pacific Business Management 3	Special Topics in International Financial 3
	International Financial Management 3	Qualitative Analysis 3	Multinational Operation Management 3	Special Topics in International Marketing 3
	Job Research Topics 3	Managing the Global Supply-Chain Operations 3	Special Topics in Employee Dispatch 3	Knowledge Management 3
	Game Theory 3	Quantification Analysis and Application 3	International Organization and Leadership 3	International Trade Practices Topics 3
	Multivariate Analysis 3	Investment Environment of International Business 3	Corporate Govern and Business Ethics 3	Symposium of High-level Management 3
	Study of Language I 3	International Financial and Investment Topics 3	Project Management 3	Seminar on Business Practices and Management 3
	Special Topic for Multinational Corporations Management 3	Study of Language II 3	Industry Analysis of The Topic 3	Big Data Analytics and Applications 3
	International Media Marketing Advertising Topics 3		Special Topics in International Marketing Communication 3	

備 註	<ol style="list-style-type: none"> 1. In order to achieve the graduation threshold of the department, student must complete 34 credits, of which 16 credits from required courses, 18 credits from core optional courses. 2. Master students must write a degree dissertation, submit the dissertation to the dissertation defense committee, pass the public oral dissertation defense, and conduct the final revision to fulfill the requirements for graduation. The dissertation is compulsory but 0 credits. 3. Students must either (i) pass the English Joint Examination of Kainan University, or (ii) additionally take and complete the course “Study of Language I ”or the course “Study of Language II ”opened by Department of International Business (the passing grade is 70), to fulfil English ability requirement for graduation. 4. Students must obtain at least one professional certificate in business management for graduation. 5. Students must publish at least one professional paper in a journal or a conference before graduation. While no limit is set on the author order, a published paper can only be used by a master student to fulfill the requirements for graduation 6. Academic Ethics are required courses for 0 credits. In accordance with Regulations of KNU Academic Ethics Courses, students could applied for academic degree oral defense after passing the academic ethics courses. ° 7. These courses regulations were passed at the Curriculum Committee Meeting on May 19th. 2020, and approved for future references by Academics Affairs Meeting on May 19th, 2020.
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說明

以上備註中文對照表

- 1.本系畢業應修習 34 學分。其中包括：本系「專業必修科目」16 學分，「專業選修科目」18 學分。
- 2.本系碩士生必須撰寫「碩士學位論文」。學位論文必須成立學位論文委員會，辦理公開口試，修改通過後，才可完成修業規定。學位論文不列入畢業學分。
- 3.畢業英文門檻須通過本校「英文會考」，或加選本所開設之「語言研究(一)」或「語言研究(二)」課程(二擇一)，該課程及格者(通過分數為 70 分)，視同通過本所英文畢業門檻。
- 4.學生畢業前需取得商管相關專業證照至少一張，始得畢業。
- 5.已公開發表至少一篇(含)以上研究論文於國內、外學術研討會或期刊，其發表作者順序不拘，惟同篇文章以一人申請為限。
- 6.「學術倫理」課程為必修 0 學分，合格後，始得申請學位口試。(依「開南大學學術研究倫理教育課程實施辦法」)。
- 7.本課程於 109 年 05 月 19 日校課程委員會議通過，109 年 05 月 19 日教務會議核