

Curriculum of the Department of International Business, Kainan University, 2019.

108/05/21

General Education(at least 28 credits)	Field		Course Subjects					
	Linguistic Literacy (6 credits)		<ul style="list-style-type: none"> ●Chinese-2 credits ●Foreign Language(Freshman English)-4credits Notes: 1. English major and student with particular circumstances are required to take second foreign language except English, such as Japanese, Thai, Vietnamese, Korean...etc. 2. Other students are required to take 4 credits of “Freshman English”.					
	Scientific Literacy (4 credits)		<ul style="list-style-type: none"> ●Natural Science ●Life Science ●Computer-related information studies 					
	Social Literacy (4 Optional credits)		<ul style="list-style-type: none"> ●Constitution & Politics ●Sociology 					
	Humanistic Literacy (4 Optional credits)		<ul style="list-style-type: none"> ●History ●Art & Humanities 					
	Military Education		Military Education-0 credit					
	Physical Education		Physical Education in day school : 1. All students are required to take 0 credit PE class for four semesters (PE I, PE II). 2. Students could take at most one Elective PE course (Leisure PE, 2 credits could be counted as General Education Optional Electives). Physical Education in division of continuing education : Night class: All students are required to take 0 credit PE class (PE I, PE II) for two semesters.					
	Optional 10 credits from G.E.C							
Curriculum	First Year		Second Year		Third Year		Forth Year	
	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2
Service Education (Required)	Labor Service I 1	Labor Service II 1	Volunteer Service I 1	Volunteer Service II 1				
Required Courses (58 credits)	Accounting 3	International Business Management 3	Statistics 3	International Marketing Management 3	Seminar on International Business Trade Practices 3	International Business Strategies 3	Group Project 2	Graduation Practice 3
	Economics 3	Business Japanese II 3	Business English Conversation I 2	Business English Conversation II 2	Business English Writing I 2	Business English Writing II 2	Business Ethics 3	
	Business Japanese I 3		Business Japanese III 3	Business Japanese IV 3	International Financial Management 3			
	Introduction to Business 3		International Human Resource Management 3					

Professional Electives (Minimum 22 credits)

The curriculum of electives would be announced on the Website of Department of International Business Dept.

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1. In order to achieve the graduation threshold of the department, student must complete 128 credits, of which 58 credits from required courses, 2 credits from labor service, 2 credits from volunteer service, 22 credits from core optional courses, and 28 credits from general education courses. 16credits are free optional courses accepted for taking any courses from all departments
2. All general education courses must follow the policies of General Education Center. Students must complete the required credit standards of Kainan University.
3. In order to achieve the graduation threshold, the completed “Student Passport” is required.
4. In accordance with the regulations of KNU English Test and English graduation threshold, students must fulfill the English graduation threshold.
5. Students need to obtain at least one professional certificate in business management for graduation.
6. The graduation credits of F.5 Education System students are required to increase at least 12 credits.
7. Students taking Graduation Practice can be completed by either making (i) a graduation project, or (ii) an off-campus internship.
8. These courses regulations were passed at the Curriculum Committee Meeting on May 21th. 2019, and approved for future references by Academics Affairs Meeting on May 21th, 2019.

說明

以上備註中文對照表

- 1.本系畢業應修習 128 學分。其中包括：本系「專業必修科目」**學分；勞作教育必修 2 學分，公益服務必修 2 學分；「專業選修科目」**學分；「通識教育課程」至少 28 學分。「自由選修科目」**學分，開放由學生自由選修學分學程、他系課程或本系課程(不含通識教育課程)。
- 2.「通識教育課程」需依通識教育中心規定辦理並達校訂之應修學分規定標準。
- 3.「學習護照」課程為必修零學分，合格後始得畢業（依開南大學「學習護照」課程施行辦法）。
4. 本校學生畢業英文門檻依「學生英文能力畢業門檻實施要點」辦理。
5. 學生畢業前需取得商管相關專業證照至少一張，始得畢業。
- 6.「中五學制生」應增加其畢業應修學分(至少 12 學分)。
- 7.「畢業專題實習」課程，可選擇製作畢業專題或校外實習。
- 8.本課程於 108 年 05 月 21 日校課程委員會議通過，108 年 05 月 21 日教務會議核。

**Curriculum of the Department of International Business, Kainan University,
2019.
(Elective Courses)**

110/06/10

curriculum	First Year		Second Year		Third Year		Forth Year	
	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2
	Business Japanese Conversation I 3	Business Japanese Conversation II 3	Business Japanese Writing I 3	Business Japanese Writing II 3	Special Topics in Research Methodology 3	International Exchange Market 3	Business Innovation and Change Management 3	Corporate Govern 3
	Event Planning and Management I 2	Event Planning and Management II 2	Vietnamese I 3	Vietnamese II 3	International Business Negotiation 3	International Competitive Strategy 3	Strategic Marketing Management 3	Advanced Business English Writing 3
	Europe Business and Management 3	Business and Management on Cross-Strait 3	Watch Anime Learning Japanese 3	Financial Statement Analysis 3	Regulations Analysis of Temporary Worker Service 3	International Supply Chain Management 3	Advanced Business English Conversation 3	Senior Business Japanese II 3
	Calculus 3	International Etiquette and Department 3	Human Resource Management 3	International Organizational Behavior 3	Employment Service Certification and Practices 3	Advanced Business Japanese II 3	Senior Business Japanese (I) 3	Relationship Communicative 3
	Work Ethics and Professional Ethics 2	Globalization and International Environmental Analysis 3	Enterprise Resource Planning 3	Managerial Psychology 3	Advanced Business Japanese I 3	Asian Investment Environment 3	International Internet Marketing 3	Big Data Analysis 3
		Analysis of Financial Markets 3	Services Marketing Management 3	Quality Management 3	Seminar on Cross Strait Investment 3	Case Studies on Human Resource Dispatch Management 3		Internship in Professional Competence 3
			International Marketing Channels 3	Interpretation of Employment Service Act 3	Case Study on Integrated Marketing Communications 3	International Franchise 3		Internship in Workplace Management 3

			Business and Management in Japan 3	Internationalization of Employee Dispatching 3	Service Management of Air Transportation 3	International Investment and Strategy 3		
			International Finance and Investment 3	International Finance Investment and Risk Management 3	Professional Certification and Practices II 3	Investment and Finance 3		
			Production & Operation Management 3	Southeast Asian Business and Management 3	International Tour Guide Practicum 3	Counselling of Language Certificate 3		
			Trust Certification and Practices 3	Analysis of Cross-strait Investment Environment 3	Lectures on Financial Issues 3	The Enterprise Internal Control Basic Ability Certification and Practices 3		
			Pop Culture Analysis 3	Finance and Banking Management Practice Forum 3	Consumer Behavior 3	Workplace Image Management 3		
				Professional Certification and Practices I 3				
				Customer Relationship Management 3				